NEWS RELEASE



For more information, contact: Gail Wade 252 535-8111 gwade@halifaxrmc.org

For Immediate Release

MRI SERVICES ACCREDITED AT HALIFAX REGIONAL

ROANOKE RAPIDS, NC—(January 13, 2010)—The American College of Radiology has awarded Halifax Regional the gold seal of accreditation in magnetic resonance imaging (MRI).

Accreditation represents the high level of image quality and patient safety. Accreditation is awarded only to medical facilities meeting the Practice Guidelines and Technical Standards of the American College of Radiology.

A team of board-certified physicians and medical physicists who are experts in the field conducted an independent evaluation of image quality, personnel qualifications, adequacy of facility equipment, quality control procedures and quality assurance programs. The findings are reported to the ACR Committee on Accreditation, which subsequently provides Halifax Regional with a comprehensive report used to make continuous improvements.

"This evaluation by experts sends a message to the community that Halifax Regional meets the highest standards of quality of exams and reports, equipment and staff," said William Navarro, manager of the Imaging Department.

"At the MRI Center, you can be assured that your prescribed imaging test meets the highest level of imaging quality and safety," Navarro added.

"Accreditation means Halifax Regional's MRI Center has gone through a rigorous review process to ensure that nationally-accepted standards are met, that our personnel are qualified and our equipment meets quality assurance and safety guidelines," Navarro said.

MRI is a noninvasive medical test that utilizes magnetic fields to produce anatomical images of internal body parts to help physicians diagnose and treat medical conditions.

The American College of Radiology is a national professional organization serving more than 34,000 diagnostic/interventional radiologists, radiation oncologists, nuclear medicine physicians and medical physicists with programs focusing on the practice of medical imaging and radiation oncology and the delivery of comprehensive healthcare services.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.org.